



Marketing Coordinator (Contract) – Markham, ON
Contract Runs April 1 – August 31, 2019

GET TO KNOW US

We build the Springfree Trampoline because we believe backyards should be a place for safe play. Springfree's innovative design is the world's safest, highest quality and longest lasting trampoline supported by a full 10-year warranty.

Springfree is part of the goba Sports Group, committed to encouraging people to Go Outside and Be Active. We are a dynamic and entrepreneurial group with a fun, empowering and positive attitude.

WHAT YOU'LL BE DOING

We have a great opportunity for a Marketing Coordinator in our Markham office. The marketing coordinator will be responsible for supporting the Springfree North America team with marketing execution. This contract runs for five (5) months from April – end of August.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Manage day to day social media and community management for Springfree Trampoline North America (Facebook, Instagram, blog, reviews, external channels)
- Assist with the setup, deployment and reporting of email marketing campaigns globally
- Assist in the production and coordination of various national and retail store marketing initiatives

WHAT WE'RE LOOKING FOR

- Basic experience with proven results across the entire spectrum of marketing vehicles (advertising, social media, PR, events, partnerships, sponsorships)
- Intermediate-Advanced working knowledge of social media platforms such as Facebook and Instagram.
- A team player with a can-do attitude
- Strong written and oral communication skills

EDUCATION AND EXPERIENCE

- Enrolled in or recent grad of a Marketing or Communications program
- Intermediate-Advanced Microsoft Office skills (Excel, PowerPoint, Outlook and Word)
- Post-secondary education preferred

Please forward an updated resume to hr@gobasports.com